

Innovo Data Services

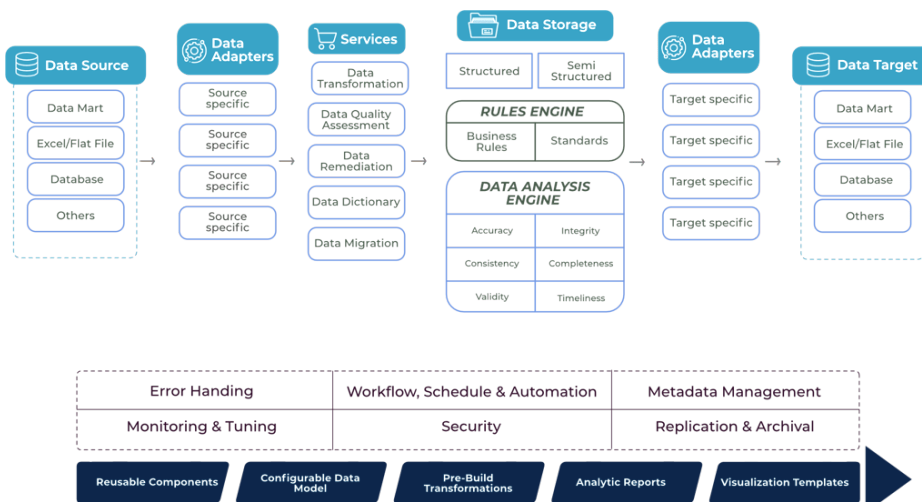
Data Analytics & Insights – Good Data Overrides Opinion

In the move to the data-driven business space, understanding data, insights, and analytics is imperative to perceive their impact on business growth. The impacts of insight-driven marketing are profound and ensure that an enterprise is on the right track toward the future.

Tapping the potential of Data to unlock powerful insights – Having a firm hold on data analytics and insights is critical in adding to the business resilience, performance, and competitive edge. Our DAI services cover the whole value chain to deliver solutions and capabilities that drive actions for growth. We leverage cutting-edge technology and advanced analytical techniques for top-notch data analysis and valuable insights.

Data Accelerators and Framework Implementation – We understand the crucial need of enterprises to evolve by harnessing the potential of their data. Our data implementation framework will help you act small while thinking big and achieve results that were previously labelled as 'difficult'. Our cloud provisioning strategy will push your capabilities with big data contributing to your business transformation.

Innovo's data accelerators and frameworks enable data solutions in an agile, effective, and efficient manner.



What we offer:



Data Consulting - Organisations struggle with extracting valuable information out of their data to improve performance. Unorganised data, complicated queries, sluggish resolutions, and cost-intensive data warehousing are major aspects that impede success. Data consulting helps organisations identify their competitive potential and pave the way for real-time business intelligence.



Data Modernisation - Organisations are under immense pressure to analyse, manage, and access data as they advance in their transformation journey. Processing voluminous data becomes expensive as well as challenging, particularly with traditional data warehouses. Data modernization helps organisations identify data silos and inefficiencies across systems to progressively become data driven.



Data Engineering - Proliferation of companies embracing digital transformation has resulted in voluminous, more complicated, and variety of data. It is the need of organisations to ensure data availability, with required security and quality in an organized and speedy manner. Data Engineering builds the foundation for AI-driven data science initiatives for organisations.



Advanced Analytics - Data generation is becoming more and more voluminous, and organisations look for ways to leverage and benefit from it. Through finer statistical modelling, predictive analytics, and customer analysis, advanced analytics helps organisations improve decision making. It helps them position themselves in the forefront of success and maintain their edge in today's fast-changing business landscape.



Managed Analytics - Managed analytics provides a bird's eye view of the data. Exponential growth of the data in recent years forced all organisations to invest in analytics. These include Fortune 500 as well as cash crunched start-ups. Every organisation collects data via different methods with the aim of becoming a more profitable organisation. Innovo offers stringent SLAs to ensure all workloads are completed well within time. Our L2 and L3 experts address application interface issues, complex ETL job failure resolutions, data Issues, reporting issues, etc. to ensure your business gets the right data on time.